



My Portfolio

SANDIPTA PRADHAN

+91 99165 25 315 Bengaluru 
sandipta.pradhan@gmail.com

EDUCATION & CERTIFICATIONS

Bachelor of Computer Application (BCA)
Sambalpur University, Odisha

Design Thinking and Innovation (DT&I)
Indian Institute Of Technology, Delhi

3D Animation & Graphic Design Diploma
Animation Training School, Bangalore

Certified User Experience Analyst™ (CXA)
Human Factors International (HFI)

Certified Usability Analyst™ (CUA)
Human Factors International (HFI)

Professional Scrum Product Owner™ (PSPO)
Scrum.org

UX Design Professional Certificate
Google

SKILLSET

- Enterprise UX & Product Design, AI-enabled Workflow Design, Interaction Design, and Information Architecture for Complex Systems
- User-centered Design, Design Thinking, Wireframing, and Low-to-high Fidelity Prototyping using Figma
- Cross-functional Collaboration across Product, Engineering, Data, and Global Teams, supported by Agile Delivery practices
- Usability Testing, Accessibility-aware Design, Content Design, and Technical Handoffs

TOOLS

- Figma, Adobe XD, Sketch, Zeplin, Marvel, InVision, Axure, Lighthouse, NVDA, VoiceOver, Stark
- Photoshop, Illustrator, Premier, AfterEffects, Captivate, Audition, Maya, LottieFiles
- ChatGPT, Gemini, Perplexity
- Jira, Notion, Miro, Whimsical
- Hotjar, UserTesting, Maze

PROFILE SUMMARY

Senior Product Design leader with 15 years of experience driving product strategy, UX transformation, and design excellence across complex enterprise environments

At JPMorganChase's Commercial Investment Banking Innovation Lab, I led AI-enabled product initiatives that simplified highly fragmented loan workflows, delivering measurable efficiency gains and improved decision-making experiences.

I specialize in designing scalable platforms, shaping product direction, and leading teams to deliver clarity-driven, outcome-focused solutions across B2B and B2C products.

WORK EXPERIENCE

JPMorganChase
Aug 2023 – Dec 2025

Role
Product Designer – UI/UX Expert

Industry
Banking, Financial Services, and Insurance

Responsibilities

- Led end-to-end product design and strategy for AI-driven initiatives, partnered with Product, Engineering, Data Science, and Business stakeholders to shape product vision, and prioritize opportunities
- Drove discovery through user interviews, workflow analysis, and design thinking workshops
- Contributed to backlog prioritization, sprint planning, and outcome tracking
- Presented design narratives and recommendations to senior stakeholders influencing roadmap
- Contributed to AI governance processes

Mphasis
Mar 2022 – Mar 2023

Role
Lead UI/UX Designer

Industry
Life Sciences & Healthcare

Responsibilities

- Owned UX strategy and design for an Enterprise Science Platform for a global life sciences client, improving usability across complex workflows
- Led UX audits, research, and stakeholder collaboration to define product direction, scalable design patterns, and system-level improvements
- Managed and mentored a team of designers while partnering with Product and Engineering

Bristlecone
May 2017 – Mar 2022

Role
Lead UI/UX Designer

Industry
Logistics & Supply Chain

Responsibilities

- Led experience strategy for AI-enabled B2B products (sense.ai, trace.ai, doc.ai), shaping end-to-end workflows across supply chain and logistics domains
- Drove discovery, usability testing, and iterative design to improve adoption, clarity, and operational efficiency
- Led a high-performing design team, influencing product roadmaps through user-centric insights and design leadership.

SAP Labs
Nov 2013 – Apr 2017

Role
Senior UI/UX Designer

Industry
Finance, Supply Chain, HRM, CX

Responsibilities

- Designed multi-touch, immersive enterprise experiences for SAP Customer Experience Zones worldwide
- Applied design thinking and usability research to design compelling demos and future-state product concepts
- Led and mentored designers while collaborating cross-functionally to align design with business strategy.

Wipro, PFT, ZICA, MAP Systems
Jul 2010 – Aug 2013

Role
Web Designer, Media Process Associate, Visual Design Trainer

Industry
IT, Entertainment, Education

Responsibilities

- Delivered web, multimedia, and digital design solutions for enterprise, media, and EdTech clients, supporting global accounts and large-scale content initiatives
- Built a strong foundation in visual storytelling, interaction design, and cross-disciplinary collaboration across web, video, and motion formats.

I lead intent-driven product design aligning usability, accessibility, and business outcomes through storytelling and cross-functional collaboration, delivering purpose-led solutions.

Let's Collaborate, Learn, Unlearn and Relearn to solve the most complex challenges.